



3.6 EXTENSION ACTIVITIES

3.6.1 Outcomes of extension activities in the neighbourhood community in terms of impact and sensitizing the students to social issues and holistic development, and awards received if any during the last five years 2018-2023

The Institution is committed to fostering continuous learning, personal growth and community engagement. The mission statement of the Institution places a strong focus on civic responsibility and social care. The Institution aims to promote a sense of social responsibility among students, motivating them to dedicate their service to the needy. The Institution strongly believes in the mantra '*Service to Mankind is Service to God*'. By imparting such values and attitude to students, the Institution conducts numerous extension activities in the neighbourhood community, aiming to bring about transformational change in rural development. The Institution focuses on medical, educational, and skill development activities which enable individuals to achieve economic stability and improve their standard of living.

The extension activities aim to:

- Instill a feeling of connection to the community.
- Utilize their knowledge in finding solutions to community problems.
- Develop capacity and skills to meet emergencies and natural disasters.
- Acquire leadership qualities and democratic attitude.
- Participate in community service by actively engaging them in various campaigns and programs.

The extension and community outreach activities are planned systematically through National Service Scheme (NSS), Youth Red Cross (YRC), UYIR club to achieve a profound shift in rural development procedure. The programmes conducted include awareness, involvement, engagement and implementation of strategies by aligning them with the United Nation Sustainable Development Goals.



The outreach activities are collaborated with TamilNadu (TN) Department of School Education, TN Health Department, Coimbatore City Corporation, TN Police Department, TN Forest Department and NGOs working in the neighbouring

community. The extension activities are closely mentored by Internal Quality Assurance Cell (IQAC) for their progress and in accordance with their action plan.

The Institution has adopted nearby villages like Perur Chettipalayam, ArumugaGoundanur, Theethipalayam, Sundakkamuthur and Palathurai aiming at transformational change in rural development processes to build the architecture of an Inclusive India. The Institution has conducted activities such as Cleaning the environment, Tree plantation drives - One Student One Tree, Literacy mission, Community health programmes, Women and childcare, Awareness camp on Pollution, Voting and road safety, Fundamental rights, Conservation of nature, Blood donation camps, Cyclone/ Flood relief work, Yoga day, Drug abuse programmes, Swachhata Hi Seva Campaign and Development of new technology for societal issues in the adopted villages.

The learning through outreach activities with diversified social groups allows students to gain self-confidence, autonomy, and appreciation ensuring the growth of society and the environment. During the assessment period, about 5,000 students of the Institution have committed their man-hours benefitting about 30,000 people spread across 5 villages in Coimbatore district.

The Institution's commitment to community engagement and social responsibility is recognised through various awards and accolades received during the assessment period. The Institution have received 8 awards like 'Clean and Smart Campus Awards 2020 & 2019', 'AICTE's Lilavati Award 2020', 'Swachh Campus Rankings 2019 & 2018', 'One Student-One Tree', 'AICTE-Utkrisht Sansthan Vishwakarma Award (USVA) 2019' and 'Bhumi Campus Award 2022'. Moving forward, the Institution remains steadfast in it's dedication to making a meaningful and long lasting impact on society through continuous engagement, innovation and collaboration.

1.	Extension and Community Outreach Policy	 PDF
2.	Additional Information	 PDF